



PROFILE

A graphic designer with nearly twenty years of experience in print design, advertising, and digital design. Strong interpersonal and time management skills. Described as possessing initiative, accountability, and integrity that are used to achieve superior results.

SKILLS

Strong organizational, managerial, communication, and creative skills. Extensive experience dealing with clients and managing multiple projects simultaneously.

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Premiere
Affinity Designer
Affinity Publisher
Figma

RESEARCH

Prototyping
Wireframing
Storyboarding
User Testing

EDUCATION

- NOV 2022 **Google UX Design Professional Certificate**
FEB 2023 Coursera.com
- JUNE 2010 **Final Cut Pro Level 101 & 200 Training**
WITZ Apple Training
- SEPT 2009 **Accounting & Management Courses**
Vancouver Island University
- SEPT 2006 **Web Design/E-Marketing Media Program**
MAY 2007 Vancouver Island University
- SEPT 2003 **Applied Graphic Design Diploma**
MAY 2006 Vancouver Island University

EXPERIENCE

- JAN 2017 **LessonsInDesign.com | Online**
PRESENT *Creator/Writer*

Creating written and visual content to teach new and prospective designers about graphic design, design software, and the industry itself.

- MAR 2021 **BroadbandTV Corp. | Vancouver, BC**
AUG 2015 *Design Manager*

Worked with a team of designers, video editors, and illustrators to create designs for creators, in-house marketing materials, and created and launched new brands and marketing campaigns for brand launches.

EXPERIENCE

MAY 2011 **WITZ Education | Vancouver, BC**

JAN 2012

Graphic Designer

Instrumental in the development of the brand by creating targeted marketing pieces, various sales support materials and a brand standards manual.

JAN 2010 **The Adlib Group | Toronto, ON**

APR 2011

Art Director/Production Designer

Accounted for the design and production of print & web materials for a number of Canadian companies such as The Juno Awards, Mary Brown's, Druxy's, SupperWorks, Sol Cuisine & Elizabeth Grant. Extensive involvement in the production of marketing materials, signage, website design, social media marketing and video production.

SEPT 2007 **Homes & Living Magazine + Marketing MAXX Communications | Parksville, BC**

SEPT 2009

Art Director

Led the organization, design and production of five issues. Expertise and demonstrated skill in dealing with client requests, coordinating multiple accounts and working within tight deadlines. Took charge of advertising account coordination and mapping out the strategic locations of all article & advertiser content. In charge of overseeing all print & web work produced by the programming and design teams.

JUN 2006 **Coexist Design | Nanaimo, BC**

JUL 2007

Graphic Designer

Working individually and in a small team to produce creative materials such as corporate identities, website designs, trade show booth signage and flash animations. Also pitched creative ideas to clients and handled all reception duties and acted as a main contact for client inquiries.

SEPT 2005 **Vancouver Island University | Nanaimo, BC**

APR 2006

Research Assistant/Designer

At the Centre for Digital Humanities Innovation; worked on graphic and web design projects for faculty members at the University.

JUL 2004 **Shawnigan Lake Community Crier | Cowichan Valley, BC**

DEC 2006

Graphic Designer

Design and development of a small, seasonal publication for residents of Shawnigan Lake & surrounding communities. Organizing layout, managing deadlines, working with advertisers and preparing files for production.